Women Entrepreneurs Generating Enhanced Training

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# Entrepreneurship for Women in EU



Mapping Training Needs for Female Entrepreneurs

#### THE PROJECT

Opening new perspectives and enhancing training and professional paths of women are the two main working lines of the We Get! project. Partners from 6 European countries have joined forces to empower women by raising their soft skills attainment, their creativity, persuasion and innovation and by improving their digital and ICT skills. If you are an educator working in this sector, We Get! will show you how to deal with the skills mismatch of would-be and young women entrepreneur through new and innovative educational materials! Learn about digitalisation, internationalization or change management to reinforce your competences and skills and enhance your knowledge on guidance and mentoring of women entrepreneur.

# Virtual Launch for Project for Female Entrepreneurs





• Digital Kick Off Meeting - We-Get Project

As the COVID-19 pandemic continues to impact everyone across the European Union and beyond, the planned transnational project meeting in The Hague to launch this innovative project was flipped to a digital format.

Hosted by the lead partner Vi One in the Netherlands, this virtual 'kick off' meeting enabled the partnership to renew existing relationships and welcome new working partnerships from organisations for who this project was their first experience of working together.

The partnership is formed from dynamic organisations based across Europe, all of which have aims and objectives to support the development and progression of female entrepreneurship in their local economy.



























# Assessment Tools to Identify Training Needs

Assessment tools	
Are you thinking of starting your own business?	
If you don't know what skills and competences are needed to start this journey, use this tool to find out the skills and knowledge you lack and get an insight of what your next steps should be!	
	User's Manual
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ENTREPRENEURIAL COMPETENCES	
Are you able to spot or create good business opportunities?	ជជជជជ
Are you able to see situations from a variety of perspectives to generate original ideas?	
Leadership and motivation. Can you lead and motivate others to follow you and deliver your vision? And are you able to delegate work to other people?	
Are you able to take risks , and make decisions when facts are uncertain?	
Are you skilled in all types of communication?	
Do you have good "people skills!" Are you self-aware, able to regulate your emotions, and respond positively to feedback or criticism?	
Do you have the talents, skills, and abilities necessary to achieve your goals? Can you coordinate people to achieve these efficiently and effectively?	

• Bespoke Training Needs Analysis

Are you thinking of starting your own business?

If you don't know what skills and competences are needed to start this journey, use this tool to find out the skills and knowledge you lack and get an insight of what your next steps should be!

The We-Get Project will develop innovative training toolkit to enable female entrepreneurs develop their skills and competencies to start or enhance their own business.

The Toolkit will be developed following consultation with women in business across the European Union to identify the key skills needed, and will provide solutions to the training requirements identified by the partner research.



# Find Us Online! We-Get Website



• Project Website – Developed by Dom-Spain, (Reus)

Led by the expertise of Dom Spain, the partnership have created a bespoke website to curate the learning outcomes, resources, materials and toolkits produced by the project.

The website will not only enable female entrepreneurs from across the European Union to obtain up to date information, advice and guidance on business start-up, she will be able to link up with like minded business women for the exchange of good practice and explore models of good practice.



**COMPÉTENCES ENTREPRENEURIALES** 



Multi lingual web platform

# Women Entrepreneurs During COVID



Caption

The We-Get project will showcase women entrepreneurs who are trailblazers across Europe, and in particular those who are prominent as we build back following the pandemic.

Project partners will highlight relevant data from the EU in relation to the impact of COVID on women, business and employment and disseminate via the website, social media platforms and networks.

## **Promoting Via Social Media Platforms**



Project Launch on Facebook

Social media is an important method of engaging participants and disseminating results of the project.

The project partners will use various social media platforms to maximise the engagement from female entrepreneurs on the project and to ensure local, regional, national and international organisations are aware of the activity we have planned.

The team have developed a dedicated Facebook page to promote discussion with key stakeholders and to circulate articles linked to women in business.





## **Linking to Business with Twitter**



Project Twitter Page

Project partner based in Northern Ireland – Kilcooley Women's Centre are leading on the dissemination of the project and its results.

The partners have recognised the important role Twitter plays in the business and training community. A project page has been created to engage with key stakeholders and to widen participation on project activity, events and the training toolkit.

### **Meet the Partners**



· Women in Business

#### **LEAD PARTNER**

# CONSULTANCY The Hague, Netherlands

Providing life long learning education, coaching, mentoring, digitalization, mental health, services for children with learning disabilities and interventions in crisis, adults training and human resources management and development.



#### Northern Ireland, United Kingdom

Regional organisation providing learning & development, health & wellbeing, early years and young women's support programmes.



Adult education organisation specialised in the field of education and training, vocational studies, occupational, social and intercultural skills, languages and new technologies.

### LES APPRIMEURS

Paris, France

Digital solutions for the education, culture and training sectors. We work to promote basic and soft skills and access to knowledge for all through a series of activities

# The Turin Institute for the Deaf Pianezza, Italy



Supports the education of deaf children and the training of trainers and facilitators for teaching the deaf.

# Ruse Chamber of Commerce and Industry (RCCI), Ruse. Bulgaria



Provides a wide range of quality services to companies in order to help develop and expand their businesses, both at home and internationally.

## **Inspirational Stories**



Women Trailblazers

The project partners will showcase women in business and female entrepreneurs who are trailblazers in our partner countries.

If you have a story to share with us, please contact us via our website or Facebook page.



# **Considering Your Own Business?**



• Female Entrepreneur

What should you take into account?

The We Get! project will help you learn all those things you need to know if you want your business to be successful

Get involved and don't miss any of the open materials we have ready for you!



For more information: visit www.we-get.eu

We're Social! Follow us on:







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Partnership Logos











