



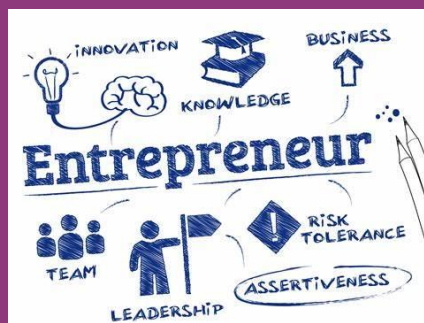
Newsletter

Women Entrepreneurs Generating Enhanced Training

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Project number 2020-1-NL01-KA204-064559

What is Entrepreneurship



• **Entrepreneurship: Definition, Origin, Concept** (iedunote.com)

L'entrepreneuriat : Définition, Origine, concept (iedunote.com)
Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. The most prominent example of entrepreneurship is the starting of new businesses

Female entrepreneurship is the capacity and willingness of a driven and enterprising woman to develop, organise, and manage a business venture, taking on financial risks in the hope of profit

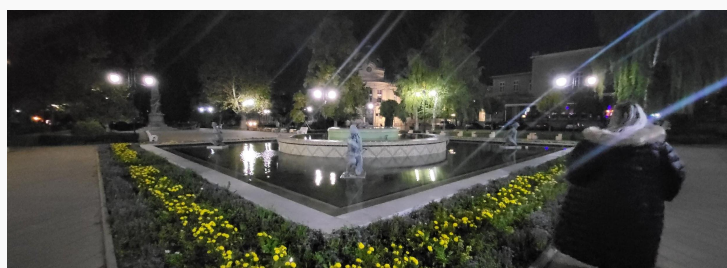
A process whereby women undertake to pursue risks associated with starting their own business and subsequently employing other people

Ruse Bulgaria Meeting October 2022



Ruse is the fifth largest city in Bulgaria and is known for its 19th- and 20th-century Neo Baroque and Neo-Rococo architecture.

The WE GET team had the pleasure of being hosted by the Ruse chamber of commerce in October for our most recent meeting, as well as the productive meeting, the took us on a lovely tour of the city, and to a wonderful Bulgarian restaurant for an authentic meal, where we tried Tarama Caviar, tongue and Ducks heart.



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Country of relevance	Title	Short description	Link
Spain	Amazon Deepdigs	Online course created by Amazon and IE University to develop skills in marketing and digital commerce	Link
EU relevant	Ayudas para la formación	List of universities, courses, schools, and Erasmus programmes that can be interesting for the entrepreneurs	Link
Spain	Legato Emprende	Program to help the entrepreneurs with any doubt they might have on how to seek for funding opportunities	Link

The E-Library is designed to assist woman in starting their own business.

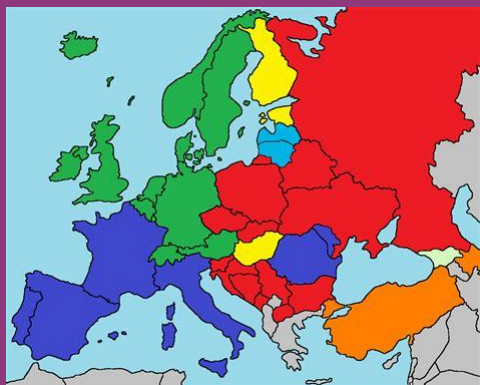
This is full of links to funding opportunities, legislation and even hints and tips.

To make this even easier, it is divided in to country specific groups, meaning woman need a short time to find what they are looking for.

There is also some generic files that suit Europe wide, allowing woman the best knowledge she could need for starting and running their business.

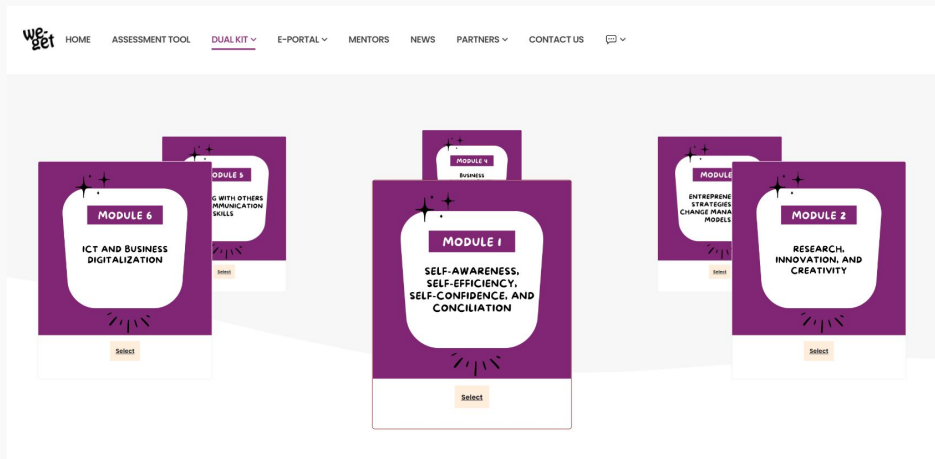
Countries included are –

Spain
The Netherlands
Italy
France
Bulgaria
United kingdom
Northern Ireland



IO3

For woman Entrepreneurs



Intellectual output three has six new modules, these are aimed at female entrepreneurs to develop their knowledge and skills.

Female entrepreneurs often have to start and run their business while running a home and family, therefore having these courses available for them to work through.

Modules include -

Self awareness, self efficiency, self confidence and conciliation
Research, innovation and creativity
Entrepreneurial strategies and change management strategies
Business sustainability, marketing and social marketing
Working with others and communication skills
ICT and business digitalisation

Progression



IO3 is a natural progression from IO2 – which was aimed at those who educate entrepreneurs, this will allow the project to continue for a long time with educators using the modules with upcoming entrepreneurs.

Whereas IO3 allows woman to either work through the modules or work with a group of peers completing them

IO3 Feedback and outcome



During our meeting in Ruse, we discussed the recent piloting of IO3,

This was generally positive but issues raised included a lack of funding for female start ups,
This has encouraged us start a European wide petition for our local governments to provide better funding in particular for upcoming female entrepreneurs.
Keep an eye for our awareness campaign and on our Facebook to sign and support these brave woman starting a business.



What is Erasmus+

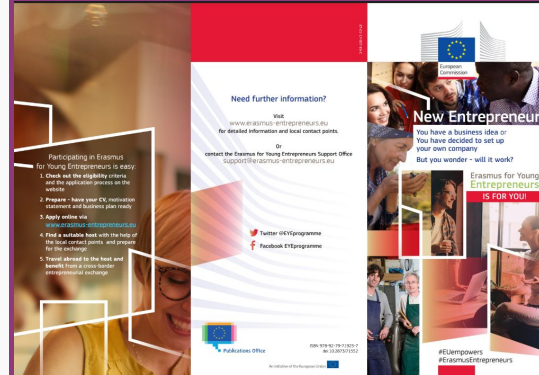
Erasmus+ is the EU's programme to support education, training, youth and sport in Europe,
The 2021-2027 programme places a strong focus on social inclusion, the green and digital transitions, and promoting young people's participation in democratic life



Erasmus+

EU programme for education, training, youth and sport

Young Entrepreneurs



As a consortium, we know that more and more young people are interested in becoming entrepreneurs and not sure where to seek advice.

Therefore we are so proud to promote the Erasmus For Young Entrepreneurs programme.

This is an exchange program that will allow young people the opportunity to work alongside experienced Entrepreneurs in various countries.

This will give young people so many valuable skills professionally and personally as well the chance to travel.

For more information check out www.erasmus-entrepreneurs.eu

Facebook
EYEprogramme



You Tube

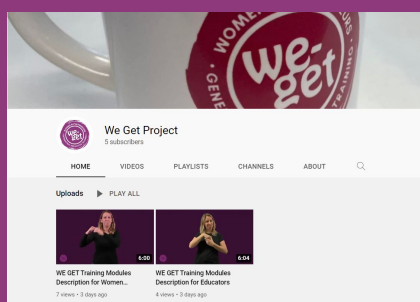


We have started a You tube page; this is to allow us to be even more accessible.

Our Italian partners work with the Deaf community and have taken the time to translate some of our work into sign language, allowing them to be even more involved in the program.

Check it out and subscribe to keep up to date with new additions.

https://www.youtube.com/channel/UC_NFLV28yycTmdHMGlywNA



Coming up



Our next meeting, will also be our last meeting, we will be going to Turin Italy and be hosted by IST.

This meeting will cover IO4 which will showcase inspirational videos from women who have been involved with the project and webinars sharing good practice, hints and tips around being a successful entrepreneur.

We will also discuss our multiplier events, these events happened at the end of the project to show our stakeholders and associated partners how we have reached our expected goals and how we feel the project female entrepreneurs for many years to come.



For more information: visit www.we-get.eu

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